

**UNIVERSITY OF PITTSBURGH SCHOOL OF  
NURSING**

**CONTINUING EDUCATION COMMITTEE PROVIDER UNIT  
POLICY AND PROCEDURE**

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**TITLE OF POLICY:** COMMERCIAL SUPPORT AND SPONSORSHIP

**DATE EFFECTIVE:** November, 1995

**DATE REVIEWED/REVISED:** December 2018

**POLICY:** Educational activities that receive commercial support and/or sponsorship may be awarded contact hours. Accreditation refers to the recognition of educational activities only and does not imply American Nurses Credentialing Center (ANCC) Commission on Accreditation or the University of Pittsburgh School of Nursing endorses or any commercial products discussed/displayed in conjunction with an educational activity.

**PROCEDURE:**

1. Providers of commercial support or sponsorship may not participate in any component of the planning process of an educational activity, including:
  - Assessment of learning needs
  - Determination of objectives
  - Selection or development of content
  - Selection of presenters or faculty
  - Selection of teaching/learning strategies
  - Evaluation
2. When commercial exhibits are part of an educational activity, the exhibits do not influence or interfere with the presentation of the educational activity. Exhibits and promotional materials are not displayed or distributed in the same room as the educational activity.
3. Time that is separate from the educational activity is allotted during the day for visiting exhibits. Contact hours are not awarded for visiting exhibits.
4. Commercial support for an educational activity is acknowledged in print to the audience. This is seen in the promotional materials for the educational activity and/or in the proceedings manual or handout materials. A statement indicating that accreditation refers to the recognition of educational activities only and does not imply endorsement of any product by the University of Pittsburgh School of Nursing (provider unit) or the ANCC Commission on Accreditation is also included in promotional activities.
5. Nurse Planners will follow the recommendations of the *ANCC Content Integrity Standards for Industry Support in Continuing Nursing Education Activities and the Policy on Conflicts of Interest and Interactions between Representatives of Certain Industries and Faculty, Staff and Students of the Schools of the Health Sciences and Personnel Employed by UPMC at all Domestic Locations*.
6. Commercial Support or Sponsorship Agreement regarding terms, conditions, and purposes of contributions will be obtained when any type of support is involved.

Revised: 7/97, 5/98, 4/99, 12/00, 10/15, 12/18

Reviewed: 00/01, 12/18

Approved TFO: 11/15

Attachment: Commercial Support Agreement; Sponsorship Agreement