

University of Pittsburgh
School of Nursing
Alumni Society
Strategic Plan

Statement of purpose

The University of Pittsburgh School of Nursing Alumni Society's purpose is to provide a forum for graduates.

- Maintain personal and professional relationships among alumni
- Foster networking between nurses
- Promote pride in the University of Pittsburgh School of Nursing
- Assist in student recruitment and retention
- Assume active role in the development effort of the School

Plan and Action

1. Establish and maintain collegial relationship with the School of Nursing, including students, faculty and staff.
 1. Increase student awareness of the Nursing Alumni Society's existence, purpose and plan.
 1. Welcome incoming Freshmen and other new students to the School of Nursing.
 2. Introduce students to the Nursing Alumni Society as a means of moral support to accomplish their educational goals.

Alumni Activities:

 - a.) Welcome students during Orientation Sessions
 - b.) Sing Alma Mater at School events
 - c.) Present Freshman students welcome gift
 - d.) Utilize e-mail network to send alumni greetings and information
 - e.) Attend Pinning Ceremony to welcome new alumni
 3. Continue to build alumni relationships with all students.

Alumni Activities:

 - a.) Participate in Family Day
 - b.) Participate in mentorship program
 - c.) Participate as preceptors
 - d.) Provide scholarship opportunities for students to attend School-sponsored programs and national conferences.
 2. Increase faculty and staff awareness of Nursing Alumni Society's purpose and plan.
 1. Welcome faculty and staff at the start of each academic year.

Alumni Activities:

- a.) Share Nursing Alumni goals and plans for academic year
- c.) Enlist assistance of faculty to instill School of Nursing pride among students
- d.) Utilize faculty as positive link between students and alumni
- e.) Recognize alumni faculty at Alumni Day
- 2. Assist in student recruitment and retention
 - Alumni Activities:
 - a.) Participate in recruitment events, Freshman Seminar, Convocation, Pinning, Graduation and any/all activities where alumni should have a presence.
 - b.) Maintain open relationship between Student Services to assess needs.

II Establish and maintain collegial relationship with graduates of the University of Pittsburgh School of Nursing.

- 1. Increase graduates' awareness of the Nursing Alumni Society's purpose and plan.
 - 1. Utilize *Pitt Nurse* publication, School of Nursing Web site and alias e-mail list to keep alumni informed of Society's activities.
- 2. Maintain personal and professional relationships among alumni
 - 1. Coordinate one annual meeting of the Nursing Alumni Society - Alumni Day
 - Alumni Activities:
 - a.) Schedule and plan event
 - b.) Create plan of activities for event
 - 2. Coordinate special anniversary alumni events
 - Alumni Activities:
 - a.) Solicit participation from milestone reunion classes
 - b.) Provide technical support for planning process (names, addresses and invitations, etc.)
- 3. Foster networking between nurses
 - 1. Create mentorship and preceptorship programs.
 - 2. Seek out and encourage qualified nominations for Distinguished and Honorary Alumni Awards.
- 4. Explore avenues to attract board membership (i.e. phone or letter appeals to alumni)

III. Promote pride in the University of Pittsburgh School of Nursing

- 1. Actively participate in the Pitt Alumni Association, representing the

School of Nursing

1. Fulfill requirements to maintain Banner Status for the Nursing Alumni Society within the Pitt Alumni Association
2. Participate in Pitt Alumni Association Hospitality Tent at Heinz Field during Homecoming Weekend
3. Encourage Nursing alumni to join Pitt Alumni Association

IV Assume active role in the Development effort of the School of Nursing

1. Become aware of the Development plans for the School of Nursing
 1. Work with Director of Development to understand plan
 2. Participate in identifying and contacting potential prospects
 3. Participate as requested in fund raising events
2. Create Alumni Fund to provide support for alumni projects
 1. Create financial base from various Alumni activities
 2. Utilize funds for student needs such as conferences, scholarship and special events.